

# Business Studies

Inspiring the Business Leaders of tomorrow

The Business Studies department aims to provide our students with the skills and knowledge required in an ever changing society. We aim to ensure that our students can go out into the dynamic contemporary business world with the attributes necessary to be successful employees and leaders. Business students at Byrchall will be entrepreneurial, independent learners, confident presenters and strong team players with a sound understanding of the world in which they live. Summary focus areas:

- Determined, Innovative, Entrepreneurs
- Dedicated employees and leaders
- Prepared for the world of work

Autumn	Spring	Summer
Influences on Business	Production + finance re-visited	Exam revision and preparation

- Students will be required to complete one 60-minute piece of homework every week.
- Homework will consist of a variety of different tasks, for example: revision, spelling/definitions, research tasks, exam questions and real world application/newspaper reports.

Unit	Duration (lessons)	Learning Objectives/Outcomes
Influences of Business	30	<p>Students will understand the impact on business of: The activities of competitors:</p> <ul style="list-style-type: none"> <li>• The changing use of ICT in business and economic activity</li> <li>• Technology in terms of production techniques and new products</li> <li>• Environmental factors (including sustainability), cultural and ethical issues</li> <li>• Government legislation: including employment law; environmental law; health and safety law; consumer law; competition law and copyright law. (A broad understanding of the constraints and responsibilities that such legislation puts on business is required, not detailed knowledge of particular Acts of Parliament.)</li> </ul> <p>The macro-economic environment including</p> <ul style="list-style-type: none"> <li>• tax rates;</li> <li>• rates of interest;</li> <li>• exchange rates;</li> </ul>

		<ul style="list-style-type: none"> <li>• employment levels;</li> <li>• inflation rates and the general level of economic activity. (Economic theory relating to rates of interest, inflation, etc. is not required.)</li> <li>• Unforeseen events e.g. natural disasters, adverse weather conditions, disease in livestock</li> </ul> <p>Students will also be expected to appreciate that government legislation, the macro-economic environment, competitive forces, environmental, cultural and ethical issues and technology change over time and can have a considerable impact on businesses and their stakeholders</p>
Production	20	<ul style="list-style-type: none"> <li>• Distinguish between goods and services that are provided through both the private sector and the public sector</li> <li>• Explain the methods of production in relation to both</li> <li>• quality and quantity produced - job, batch and flow production</li> <li>• Understand how waste can be minimised through the</li> <li>• efficient use of resources - stock control, quality control and the interrelationship of functional departments</li> <li>• Use break-even analysis as an aid to decision making</li> <li>• Explain how and why businesses grow both internally and externally and understand why some businesses remain small</li> <li>• Identify the factors affecting the location of production and retail units - locally, nationally and internationally</li> <li>• Explain the importance of international trade to business and identify the resulting problems, threats and opportunities that face businesses operating in the global market place</li> <li>• Understand the importance of membership of the European</li> <li>• Union, and issues relating to the single European currency (Euro) from the perspective of a range of stakeholders</li> </ul>

Revision and exam prep	20	<ul style="list-style-type: none"><li>• A variety of revision techniques will be taught throughout the course and students will be provided with a range of tools to produce revision materials to best suit their learning style.</li><li>• This may include the use of:</li><li>• Past papers</li><li>• Revision cards</li><li>• Key terms dictionaries</li><li>• Revision flip charts</li><li>• Creation of podcasts</li><li>• Variety of apps</li><li>• Production of their own revision videos/wikis</li></ul>
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